

# And Boy Bands: The Music, the Memories, the Meltdown

By Melissa De Cunto



**Books and Boy Bands** by Melissa De Cunto

★★★★☆ 4.3 out of 5



Language	: English
File size	: 327 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 46 pages
Lending	: Enabled



From the Beatles to BTS, boy bands have been a mainstay of popular music for decades. But what is it about these groups of young men that makes them so irresistible to fans? And what happens when the boy band bubble bursts?

In her fascinating new book, *And Boy Bands*, Melissa De Cunto explores the history, the psychology, and the cultural impact of boy bands. De Cunto argues that boy bands are not just a musical phenomenon, but a cultural one, reflecting the values and anxieties of the time in which they emerge.

De Cunto begins her book with a look at the early days of boy bands, from the Beatles to the Jackson 5. She shows how these groups helped to define the sound of popular music in the 1960s and 1970s, and how they paved the way for the boy band explosion of the 1990s.

In the 1990s, boy bands such as New Kids on the Block, Backstreet Boys, and NSYNC became global superstars. De Cunto examines the factors that contributed to the success of these groups, including their catchy songs, their carefully crafted images, and their intense fan base.

But the boy band bubble eventually burst. In the early 2000s, many of the most popular boy bands broke up or faded into obscurity. De Cunto explores the reasons for this decline, including the changing musical landscape, the rise of social media, and the increasing sophistication of fans.

Despite their decline, boy bands continue to have a lasting impact on popular culture. De Cunto argues that boy bands helped to shape the way we think about masculinity, sexuality, and fame. She also shows how boy bands have inspired other musical genres, from hip-hop to country.

*And Boy Bands* is a fascinating and insightful look at one of the most popular and enduring musical phenomena of our time. De Cunto's book is a must-read for anyone who loves boy bands, or who is interested in the history and impact of popular music.

### **Free Download Your Copy Today!**

*And Boy Bands* is available now from all major booksellers. Free Download your copy today and learn the fascinating story of boy bands!

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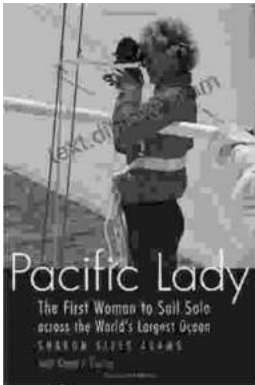
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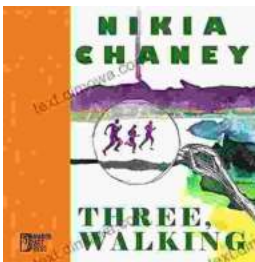


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