Outlining the Need for Change in College Athletics

College athletics is a big business. In the 2019-2020 academic year, the NCAA generated \$1.1 billion in revenue. This money comes from a variety of sources, including television contracts, ticket sales, and merchandise sales. The vast majority of this revenue is then distributed to the schools that participate in the NCAA.



Untethered: Outlining The Need For Change in College

Athletics by Tom Hickman 🛨 🛨 🛨 🛧 🛨 5 out of 5 Language : English File size : 2618 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting : Enabled Word Wise : Enabled Print length : 88 pages Lending : Enabled



While college athletics can be a lucrative business, it is also a system that is in need of change. The current system is broken, and it is time for a new approach.

The Broken System

The current system of college athletics is broken in a number of ways. First, the system is too focused on winning. Schools are constantly competing for

championships, and they are willing to do whatever it takes to win. This win-at-all-costs mentality has led to a number of problems, including:

- Academic fraud: Schools have been known to falsify transcripts and grades in Free Download to keep ineligible athletes eligible to play.
- Athletic abuse: Athletes have been subjected to physical and emotional abuse by coaches and trainers.
- Exploitation of athletes: Athletes are often treated like commodities, and they are not given the same opportunities as other students.

Second, the current system of college athletics is too commercialized. Schools are constantly looking for ways to make more money, and they are willing to sacrifice the integrity of the game in Free Download to do so. This commercialization has led to a number of problems, including:

- Pay-for-play: Schools are now paying athletes to play for their teams.
 This is a violation of NCAA rules, but it is becoming increasingly common.
- Unequal treatment of athletes: Athletes in revenue-generating sports are treated much better than athletes in non-revenue-generating sports.
- Devaluing of education: The focus on winning and commercialization has led to a devaluing of education in college athletics.

The current system of college athletics is broken, and it is time for a new approach. We need to create a system that is focused on the well-being of athletes and the integrity of the game.

A New Approach

There are a number of ways to improve the system of college athletics. Here are a few suggestions:

- Reduce the focus on winning: We need to stop putting so much emphasis on winning. Schools should focus on providing a wellrounded education for their athletes and on helping them to develop as individuals.
- Increase accountability: Schools need to be held accountable for the actions of their athletic programs. The NCAA needs to do a better job of enforcing its rules and regulations.
- Reform the NCAA: The NCAA is a powerful organization, but it is also a flawed organization. We need to reform the NCAA so that it is more transparent and accountable.

These are just a few suggestions for how to improve the system of college athletics. There are many other ways to make the system better, and it is important to have a wide-ranging discussion about the future of college athletics.

College athletics is a valuable part of our society, but the current system is broken. We need to create a new system that is focused on the well-being of athletes and the integrity of the game. The time for change is now.

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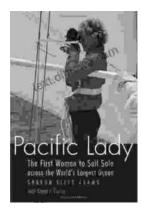
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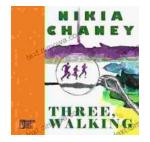
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