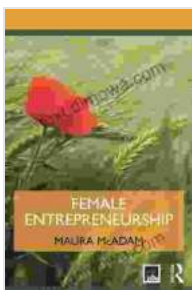


Women Who Launch: Female Entrepreneurship in the 21st Century

Female Entrepreneurship: Routledge Masters In Entrepreneurship

Women are starting businesses at a record pace. In the United States, women-owned businesses have grown by 45% in the past five years, and now account for over 40% of all businesses. This growth is being fueled by a number of factors, including increased access to capital, education, and mentorship opportunities for women.

Despite the progress that has been made, women entrepreneurs still face a number of challenges. They are more likely to be underfunded than their male counterparts, and they are also more likely to face discrimination and sexism. Female Entrepreneurship: Routledge Masters In Entrepreneurship provides a roadmap for success for women who are looking to start or grow their own businesses.



Female Entrepreneurship (Routledge Masters in Entrepreneurship) by Maura McAdam

★★★★★ 5 out of 5

Language	: English
File size	: 1036 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 162 pages
Paperback	: 504 pages
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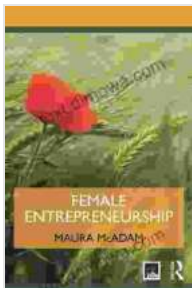
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What is Female Entrepreneurship?

Female entrepreneurship is the process of starting or growing a business that is owned and operated by a woman. Women entrepreneurs are a diverse group, and they come from all backgrounds and industries. They may be stay-at-home mothers, corporate executives, or recent college graduates.

There are many different reasons why women start businesses. Some women are motivated by a desire to be their own boss, while others are driven by a passion for a particular product or service. Whatever their reasons, women entrepreneurs are making a significant contribution to the economy.



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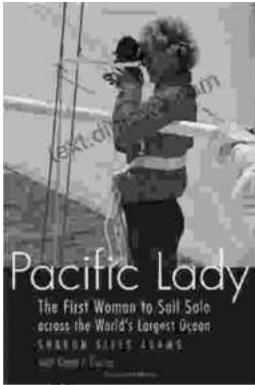
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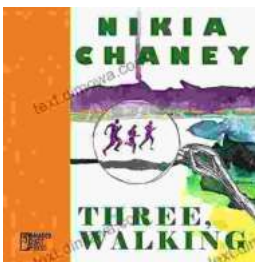
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